

National Product Trainer / Visual Merchandiser- Tissot

SUMMARY

The Tissot National Product Trainer/Visual Merchandiser's objective is to support watch sales within our retail accounts by training the trainers and the frontline sales staff on visual merchandising, sales practices, and product.

PRINCIPAL ACCOUNTABILITIES INCLUDE...

- Responsible for adapting HQ's training programs for the local market, planning off-site trainings, and regularly updating all training materials.
- Responsible for ensuring that store merchandise presentations meet Company standards and are in accordance with Company guidelines.
- Preparation of all communication materials as per visual displays and product training in accordance to brand's guidelines.
- Support sales of Tissot watches through visual merchandising and product training of sales professionals within company accounts.
- Identifying possible business opportunities, keeping abreast of regional business trends by reading and understanding business reports.
- Contribute to achieving sales volume goals by ensuring effective presentations and maintenance of all product categories, making sure that all stores are set up correctly during promotions and regular business.
- Updating RMIS software on a continuous basis, with detailed information on progress for all training and merchandising activities in relation to Tissot's goals and objectives.
- Coordinating mystery shopping initiatives and analyzing results to ensure that brand representation was continually executed at the highest level

REQUIREMENTS

- Minimum of 2+ years of merchandising and product training experience in a retail environment, ideally within the watch and jewellery industry.
- Highly motivated, energetic individual with strong attention to detail.
- Effective public speaking and presentation skills
- Intermediate level skill with MS Office programs, including Word, Excel and PowerPoint
- Excellent organization, negotiation and interpersonal skills
- Fluently bilingual in English and French is preferable.
- Must be a self-starter who works well independently and in team environments
- Must have a valid Driver's License and regular access to personal vehicle
- Must be able to travel within various locations across Canada and abroad.

EMPLOYMENT STATUS

Salaried, Full-Time, 40 hours per week on average. Must maintain open availability to meet the needs of the business and may be required to work more than 40 hours a week, certain holidays and blackout dates.

WORKING CONDITIONS

Moderate physical effort is required and significant walking and standing is required. This position has a low risk of injury, the position requires lifting, pushing, pulling and holding (up to 35 lbs and above with appropriate support) of boxes and store fixtures, as well as, significant focus when completing reports and materials for presentations. Travel is required on a regular basis.